

# Home of Ontario's only ice oval race track **February 7 & 8, 2026**

## <u>www.bonnecherecup.ca</u> bonnecherecupinc@gmail.com

## **Sponsorship Packages and Benefits**

Silver \$500.00 + HST

- Sponsor of 1 race and acknowledged in sponsorship announcements throughout the weekend over the PA system.
- Your company banner (provided to us by you) displayed on site.
- Your company logo on our website under our list of sponsors.
- Your company logo will appear below the title sponsor on event promotional shirts.

#### Gold \$1000.00 + HST

- Sponsor of 1 race and acknowledged in sponsorship announcements throughout the weekend over the PA system.
- Poster advertising\*.
- Your company logo on our website under our list of sponsors.
- Your company banner (provided to us by you) displayed on site.
- Your company logo will appear below the title sponsor on event promotional shirts.
- Your company name will be displayed on Livestream during plow breaks
- **2 weekend passes** to the race

### Platinum \$5000 + HST

- Sponsor of 2 races and acknowledged in sponsorship announcements throughout the weekend over the PA system.
- Poster advertising\*.
- Your company banner (provided to us by you) displayed on site.
- Your company name will appear below the title sponsor on event promotional shirts.
- Your company logo will be displayed on Livestream during plow breaks
- 5 second company advertisement on Livestream (provided to us by you)
- 1 outside vendor spot
- 1 featured post on social media
- **10 weekend passes** to the race.

<sup>\*</sup>Please note: The deadline for all sponsors who wish to have their company logo appear on the event posters is November 7, 2025



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### Iridium \$10,000 + HST

- Sponsor of 3 races and acknowledged in sponsorship announcements throughout the weekend over the PA system.
- Poster advertising\*.
- Your company banners (provided to us by you) displayed on site.
- Your company name will appear below the title sponsor on event promotional shirts.
- 5 second company advertisement on Livestream (provided to us by you)
- 1 outside vendor spot
- 5 featured posts on social media
- Main entrance advertising spots
- **20 weekend passes** to the race.

#### Premium \$15000 + HST

- Sponsor of 4 races and acknowledged in sponsorship announcements throughout the weekend over the PA system.
- Poster advertising\*.
- Your company banners (provided to us by you) displayed on site.
- All media advertisements will highlight your organization.
- Race weekend admission passes will include your company logo.
- Your company name will appear below the title sponsor on event promotional shirts.
- 5 second company advertisement on Livestream (provided to us by vou)
- 1 outside vendor spot
- 10 VIP weekend passes (includes parking and hot seats in the VIP trailer).
- 20 weekend passes

### Title Sponsorship \$20000 + HST

- The event will be named after your company.
- Poster advertising\* and acknowledgement in sponsorship announcements throughout the weekend over the PA system.
- Your company banners (provided to us by you) featured throughout the property.
- Your company's name announced as the title sponsor for all announcements made.
- All media advertisements will highlight your company.
- Admission passes will include your company logo.
- Your company logo will be featured as the title sponsor on event promotional shirts.
- 20 weekend VIP passes
   (includes parking and hot seats in the VIP trailer
- 20 weekend passes

<sup>\*</sup>Please note: The deadline for all sponsors who wish to have their company logo appear on the event posters is November 7, 2025